

# PRIVACY POLICY

We encourage you to review this Privacy Policy whenever you access the Site to stay informed about our practices and ways you can protect your privacy.

## WHO WE ARE

This Privacy Policy explains the personal information protection practices of Welsh Witch Ltd. a company organized under the laws of United Kingdom and whose principal physical office address is 26 Chapel Road, Nantyglo, Ebbw Vale, NP23 4NB, Wales, UK. Where we refer to “Welsh Witch Ltd.,” “us” or “we”, we mean Welsh Witch Ltd. As used in this Privacy Policy the term “Artist,” means the artist featured on this Site.

We are committed to protecting and respecting your privacy and the following sets out the basis on which any personal information we collect from you, or that you provide to us, will be used and/or disclosed. Please read this Privacy Policy carefully to understand our views and practices regarding your personal information and how we will treat it. We gather various types of information, including information that identifies you as an individual (“Personal Information”) from our users, as explained in more detail below.

## CHILDREN / A SPECIAL NOTE TO PARENTS

You must be 16 years of age or older to register with our Site. Please do not register if you are under 16 years of age. If you use the Site, you affirm you are at least 16 years old. We do not knowingly collect or solicit personal information from anyone under the age of 16. If we learn that we have collected Personal Information from a child under age 16, we will delete that information as quickly as possible. If you believe that a child under 16 may have provided us Personal Information, please contact us at [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com). Parents should supervise their children’s online activities and consider using parental control tools available from online services and software manufacturers that help provide a child-friendly online environment. These tools can also prevent children from disclosing online their name, address, and other personal information without parental permission.

## INFORMATION WE MAY COLLECT FROM YOU

When you use the Site or contact us we may collect and process the following data about you:

Information you give us, including:

Forms filled out by you on the Site;

Content of correspondence with us;

Site registration;

Subscriptions or orders placed on the Site;

Participation in discussion boards or other social media functions on the Site;

Information from social media or other platforms when you sign on to or otherwise link our Site(s) with your Facebook, Twitter, Spotify, Google, Instagram, Tumblr or other online account;

Entering a competition, promotion or survey;

Reporting a problem or requesting support for the Site.

The information you give us may include your name, address, e-mail address and phone number, date of birth, payment information, personal description, photographs/images, or comments.

Information we collect about you:

On each of your visits to our Site, we may automatically collect the following information:

Technical information, including IP address, login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;

Information about your visit, including the full URL clickstream to, through and from our Site (including date and time);

Pages you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

We may also use cookies or other tracking technologies from third parties on our Site. Please see our Cookies Policy for more information.

We do not collect certain information about you unless you choose to expressly consent to sharing it with us.

## INFORMATION WE COLLECT FROM OTHER SOURCES

We may receive information about you if you use any of the other websites operated by our affiliates. In this case we will have informed you when we collected that data that it may be shared internally and combined with data collected on this Site.

Third party business partners and vendors such as technical services, payment and delivery services, advertising networks, analytics providers, search information providers, or other service providers may provide information about you when performing their services for us.

Information we receive with your consent may include email address, first and last name, location (city and country), gender, date of birth, likes, content played, posts or other activity. Please review your privacy settings to control what information is provided to us through this option.

Our Site may include features that allow you to post content or otherwise interact with third party services, such as social media. Our use of information collected by us is governed by this Privacy Policy. The collection and use of information by the third-party service who provides such functionality is governed by that third party's privacy policy.

## HOW WE COLLECT YOUR INFORMATION

### (a) From you

We may collect and process personal information relating to you if you provide such personal information by filling in forms on our site or by you contacting us. This includes, but is not limited to, information provided at the time of registering to use (or become a member of) our site, subscribing to any services (for example, email or SMS newsletters), purchasing downloads or other products, posting material or requesting further services.

### (b) Via cookies, web beacons or clickstream data

Some information may automatically be collected as you browse our site. Our web server automatically collects information known as "clickstream data," such as the domain name of the service providing you with Internet access, the Internet protocol (IP) address used to connect your computer to the Internet, your browser type and version,

operating system and platform, the average time spent on our site, pages viewed, information searched for, access times and other relevant statistics. In addition, we may use cookies to collect information relating to your general internet usage. This information may include IP-addresses, browser version, number of visits and similar such information relating to your navigation of the internet and our site. A 'cookie' is a small text file that is placed on your computer's hard drive. Cookies help us to improve our site and to deliver a better and more personalized service, for instance by storing information about your preferences and allowing us to recognize you when you return to our site. You may refuse to accept cookies by activating settings on your internet browser or reviewing the options in the Cookie Policy below. However, please note that if you select such settings you may be unable to access certain parts of our site. Certain pages on our site may also contain "web beacons" (also known as Internet tags, pixel tags or clear GIFs). Web beacons may allow third parties to obtain non-personally identifiable information such as the IP address of the computer that downloaded the page on which the beacon appears, the URL of the page on which the beacon appears, the time the page containing the beacon was viewed, the type of browser used to view the page, and the information in cookies set by the third party. We use log files to store the data that is collected through web beacons.

## COOKIE POLICY

We use cookies and other tracking technologies for the following purposes:

Assisting you in navigation;

Assisting in login and your ability to provide feedback;

Analyzing your use of our products, services or applications;

Assisting with our promotional and marketing efforts.

Below is a list of the cookies we use on our Website. Our Website is scanned with our cookie scanning tool regularly to maintain a list as accurate as possible. We classify cookies in the following categories:

Strictly Necessary Cookies

Statistics Cookies

You can opt-out of each cookie category (except Strictly necessary cookies) by clicking on the "Cookie Settings" button below:

[Change cookie settings here](#)

[Change cookie settings here](#)

## STRICTLY NECESSARY COOKIES

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will not work. These cookies do not store any personally identifiable information.

## STATISTICS COOKIES

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. They may be set by us or by third party providers whose services we have added to our pages. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store personal information directly, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Google Analytics

Meta API

## AD CHOICES

We and our partners use multiple tracking tools to better understand our customer's interests and website visitors. These may include browser cookies, web beacons, and similar technologies. We use these technologies to:

Identify new and past customers.

Serve tailored advertising content by observing your behaviors and browsing history over time on this website and across third party websites.

Improve our websites and user experience.

Some browsers can be set to reject cookies. To control flash cookies\*, which we may use on certain websites from time to time, you can go [here](#). NOTE: If you block cookies on your browser, certain features on our sites might not work.

\*Flash cookies cannot be controlled through your browser settings.

Occasionally we partner with digital advertising companies to show you relevant ads. This could include our ads served on other companies' websites or apps. Ads may also appear in emails. We may serve these ads, or third parties may serve them. They might be about our products or another companies' products. These ads may be based on information collected by us or third parties based on your activities on our Sites, or on third party sites (ex: when you register for a site). We use the information you make available to us when you interact with us, our partners, or third parties. We gather this information using the tools described above. We may work with third parties to help gather this information. These third parties may attach your name or email address to other information they collect about you. This might include past purchase or online usage information.

The Digital Advertising Alliance offers a tool for opting out of the collection of cross-app data on a mobile device for interest-based advertising. To learn more, download the [Appchoices](#) app.

To learn more about these advertising technologies and your choices regarding them, please visit [aboutads.info/choices](http://aboutads.info/choices).

If you live in the EU and would like to learn more about these advertising technologies and your choices regarding them, please visit [youronlinechoices.eu](http://youronlinechoices.eu).

## TRANSMISSION OF YOUR INFORMATION VIA THE INTERNET

The general transmission of information via the internet may not be completely secure. Any transmission is therefore made at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access. We use industry standard technology to maintain the confidentiality and accuracy of the personal information you provide to us. We periodically review our security measures to ensure the security of your information. However, we cannot guarantee that any information you submit to us will be free from unauthorized third-party intrusion. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. Do not share the password with anyone.

## HOW YOUR INFORMATION MAY BE USED

We may use information held about you in the following ways:

To provide our Site to you, including internal operations, troubleshooting, data analysis, testing, research, security, safety, and statistical purposes;

To provide you with information about affiliated artists, content, or promotions;

To provide you, or permit selected third parties to provide you, with information about goods or services, including through interest-based advertising;

To carry out our obligations arising from any agreements entered into between you and us and to provide you with the information, products and services that you request from us;

To improve our Site to ensure that content is presented in the most effective manner for you and for your computer;

To notify you about changes to our Site or to manage your access to the Site;

To respond to your queries;

To allow you to interact with our Site, for example by posting comments;

To allow you to share information from our Site on third party social media platforms;

To comply with legal and regulatory requirements.

To help protect you and others, we monitor use of our sites, and we use the information we collect, including personal information, to identify fraudulent activities and transactions; prevent abuse of and investigate and/or seek prosecution for any potential threats to or misuse of our sites; ensure compliance with the applicable terms of service and this Privacy Policy; investigate violations of or enforce these agreements; and otherwise to protect the rights and property of Artist and Welsh Witch Ltd., and Artist's and Welsh Witch Ltd.'s respective partners, and customers. Monitoring may result in the collection, recording, and analysis of online activity or communications through our sites. If you do not consent to these terms and conditions, you must discontinue your use of our site.

We may combine information we receive from other sources with information you give to us and information we collect about you. We may use this combined information for the purposes set out above;

## DISCLOSURE OF YOUR INFORMATION

We do not rent or sell your Personal Information to anyone. We may share and disclose information (including Personal Information) about our customers in the following limited circumstances:

Vendors, consultants and other service providers: We may share your information with third party vendors, consultants and other service providers who we employ to perform tasks on our behalf. These companies include:

Name	Website	Why Required
Merch Traffic	<a href="https://www.merchtraffic.com/">https://www.merchtraffic.com/</a>	Marketing
Ticketmaster	<a href="https://www.ticketmaster.com">https://www.ticketmaster.com</a>	Marketing
LiveNation	<a href="http://www.LiveNation.com">http://www.LiveNation.com</a>	Marketing

If we have received your Personal Information and subsequently transfers that information to a third-party agent or service provider for processing, we shall remain responsible for ensuring that such third-party agent or service provider processes your Personal Information to the standard required by our privacy shield commitments (see the “International Data Transfers” section). Unless we tell you otherwise and you consent, our vendors do not have any right to use the Personal Information we share with them beyond what is necessary to assist us.

Where such disclosure is permitted by applicable law and where you have affirmatively opted in, third party partners who conduct joint marketing, product or services activities with Artist or its affiliates, including information collected outside such joint activities;

Aggregated and anonymized data, or data where personally identifiable information has been removed, may be provided to advertisers, advertising networks and social networks that require the data to select and serve relevant advertisements to you and others. We may also use aggregate information to help advertisers reach the kind of audience they want to target. We may make use of information we have collected from you to enable us to comply with our advertisers’ wishes by displaying their advertisement to that target audience;

Analytics and search engine providers that assist us in the improvement and optimization of our Site.

If the Artist that controls this Site or substantially all of its assets is acquired by a third party, in which case personal information held by it may be one of the transferred assets and may be disclosed to potential buyers;

If we are under a duty to disclose or share your personal information in order to comply with any legal obligation, in response to a lawful request by public, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of Artist or its affiliates, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction;

To any other third party with your prior consent to do so.

#### STORAGE AND TRANSFER OF DATA

Personal Information you submit on the Site or through the Services is sent to the United States and will be primarily processed by us in the United States and potentially in other countries, on our servers or on our hosted service providers cloud servers on our behalf. These countries may not have similar data protection laws to those in your country of residence. However, we will always protect your information in accordance with this Privacy Policy wherever it is processed. To request this capability, contact [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com). All the information you provide may be processed and stored, transferred or accessed by entities as described in this policy. By submitting your information and using our Site, you consent to this transfer, storing or processing, consistent with applicable law. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy. The security of your personal information is important to us. We have implemented appropriate technical, administrative, and physical controls to protect information about you. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our Site, you are responsible for keeping this password safe. Do not share a password with anyone.

#### YOUR RIGHT TO OBTAIN YOUR INFORMATION

This Privacy Policy is intended to provide you with information about what personal data the Site collects about you and how it is used. If you have any questions, please contact us at [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com).

You may request information about: the purpose of the processing; the categories of personal data concerned; who else outside the Site might have received the data from us; what the source of the information was (if you didn't provide it directly to us); and

how long it will be stored. You have a right to correct or rectify your personal data maintained by us if it is not accurate. You may request that we erase that data or stop processing it, subject to some exceptions. You can also request that we stop using your data for direct marketing purposes. In most jurisdictions, you have the right to register a complaint with the appropriate data protection authority if you have concerns about how we process your personal data. When technically feasible, we will—at your request—provide your personal data to you or transmit it directly to another controller.

Reasonable access to your personal data may be provided upon request made to us at [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com). If access cannot be provided within a reasonable time frame, we will provide you with a date when the information will be provided. If for some reason access is denied, we will provide an explanation as to why access has been denied.

#### UPDATE YOUR INFORMATION (EXERCISE DATA SUBJECT RIGHTS)

You may update, correct or delete information about you at any time by emailing us at [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com). We will retain your personal information for the amount of time necessary to fulfill purposes outlined in this Privacy Policy. If you wish to remove your information, please email us at [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com), but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period of time. We will respond to your access request within 30 days.

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information to comply with our legal obligations, resolve disputes and enforce our agreements.

We will retain personal data we process on behalf of our customers as directed by paying customers. We will retain this personal information as necessary to comply with legal obligations, resolve disputes, and enforce agreements.

Upon request, we will provide you with information about whether we hold, or process on behalf of a third party, any of your personal information of which we are aware. To request this information, contact us at [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com).

You can accept or reject cookies through our Privacy Preference Center, accessible by clicking the “Cookie Settings” button in our Cookie Policy. You can also do so by

adjusting your web browser controls. Please consult our Cookie Policy for more information about our use of cookies and how to accept and reject them.

You can opt out of receiving promotional and newsletter emails from us by following the opt-out instructions provided in those emails. You may also opt-out of receiving promotional emails and other promotional communications from us at any time by emailing [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com) with your specific request. If you opt out, we may still send you non-promotional communications, such as security alerts and notices related to your access to or use of Site services or those about your online account or our ongoing business relations.

If you would like to access, review, update, rectify, and delete any Personal Information we hold about you, or exercise any other data subject right available to you under the EU General Data Protection Regulation (GDPR), you can. email [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com). Our Privacy team will examine your request and respond to you as quickly as possible.

Please note that we may still use any aggregated and de-identified Personal Information that does not identify any individual and may also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

California Residents: under California state law, California residents who have an established business relationship with the Site may choose to opt out of our disclosure of personal information about them to third parties for direct marketing purposes. If you choose to opt-out at any time after granting approval email [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com).

## OTHER WEBSITES

Our Site may contain links to other websites which are outside our control and are not covered by this Privacy Policy. If you access other sites using the links provided, the operators of these sites may collect and process information from you in a way which is

different to how we do so. Please review the Privacy Policy notices on those sites for further details.

## CHANGES TO OUR PRIVACY POLICY

We may modify, alter or otherwise update this Privacy Policy at any time. We will indicate any changes by updating the date at the top of the policy. We encourage you to review this policy from time to time. Any changes we make will be effective immediately when we post a revised version of these Terms on the Site. The “Last Updated” date above will tell you when this policy was last revised. By continuing to use this Site after that date, you agree to the changes. If you do not agree to this Privacy Policy, do not continue to use the Site. We will alert you to material changes by, for example, placing a notice on our Websites and/or by sending you an email (if you have registered your e-mail details with us) when we are required to do so by applicable law.

## ONLINE PRIVACY POLICY ONLY

This online Privacy Policy applies only to information collected through our Site and not to information collected offline

## CONTACTING US

If there are any questions regarding this Privacy Policy, you may contact us using – [info@StevieNicksOfficial.com](mailto:info@StevieNicksOfficial.com)